

**March 2014**  
**PRESS RELEASE**



### **Unicom Goes the Extra Mile for Sport Relief**

Manchester based B2B telecoms and utility firm, Unicom, went the extra mile for Sport Relief, taking donation calls throughout the night, as an official call centre for the charity.

On Friday 21<sup>st</sup> March, Sport Relief hosted a star studded evening on BBC One live from Queen Elizabeth Olympic Park rounding of a week off sport challenges. Throughout the show viewers were encouraged to call donation hotlines and having been named an official call centre for the charity Unicom's call centre staff took some of the calls.

Around 100 staff from across the business, including senior management, technicians and customer service staff gave up their personal time to take thousands of donation calls, helping the charity to raise well over a staggering £51 million!

As well as taking donation calls on the night Unicom raised a total of £1817.16 through a range of events organised by its Graduate Managers. There was a pub quiz and disco, a FIFA tournament, British Bake Off style cake sale, Man vs Food challenge and a sports quiz. The company agreed to match all donations raised.

Chris Earle, CEO of Unicom said, "I was delighted when Unicom was selected as an official call centre for Sport Relief 2014. The night was a great success and allowed us to utilise the skill sets of our excellent call centre teams. Without them, the other members of staff and their friends and family who gave their time on the night it wouldn't have been possible. I'd like to say a big thank you to them all."

Sport Relief brings the nation together encouraging us to run, swim or cycle to raise money to help people living unimaginably tough lives, both at home in the UK and Africa. For further information visit [www.sportrelief.com](http://www.sportrelief.com).

## **Notes to Editors**

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### **About Unicom**

Unicom, a trading name of Universal Utilities Ltd, is a telecommunications and utility service provider specialising in the small business market. It offers a one bill solution for telecoms and utility services providing telecoms, broadband, mobile, gas and electricity services and supplies over 100,000 small businesses throughout the UK. Unicom employs 500 people at 12 regional offices situated around the UK.

Unicom has attracted its business customers by offering substantial discounts and differentiates itself by offering a high standard of personal customer service, with customer service calls answered in 6 seconds, no premium rate 0845 or 0870 numbers, no recorded messages or menus, and no overseas call centres.

Unicom has a directory enquiry service, 118 777, offering customers significant savings compared to 118 118 and 118 500.

Unicom's Operations Division is ISO 9001:2008 certified and has also been awarded the 'Customer Service Excellence', 'Putting the Customer First' and the 'Investors in People' accreditations.

For the year ending April 2013, Unicom reported pre-tax profits of £25m (an increase of 25% on the previous financial year) on a turnover of £70m.